



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: May 24, 2017

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**NYC SERVICE HOSTS CITYWIDE SPEED MENTORING EVENTS CONNECTING
BUSINESS EMPLOYEES WITH OVER 200 HIGH SCHOOL STUDENTS**

Today's events support the "Good for Me. Good for My City." Campaign, through which 20 businesses collectively pledged to engage 5,000 of their employees as volunteer mentors to high school students this year.

NEW YORK — NYC Service – in partnership with 13 businesses and six transfer schools – is hosting "Good for Me. Good for My City." Citywide Speed Mentoring Events across the five boroughs, engaging over 175 New York City-based employees from 13 businesses as volunteer mentors to over 200 high school students.

Today's events support the "Good for Me. Good for My City." campaign, through which 20 businesses collectively pledged to engage 5,000 of their employees as volunteer mentors to high school students this year. The campaign is one of the first strategies launched to support the NYC Youth Mentoring Initiative, [announced in January](#), which aims to establish mentoring programs in 400 NYC high schools by 2022, annually engaging 14,000 New Yorkers as volunteer mentors to 40,000 high school students. The initiative supports the City's Equity and Excellence plan to achieve 80 percent high school graduation and two-thirds college-readiness rates by 2026.

"New Yorkers understand the enormous potential and value in mentoring high school youth," said **Mayor Bill de Blasio**. "The business community's support of the NYC Youth Mentoring Initiative enables us to connect more high school students across the City to adults that care. Positive mentoring relationships expose our young people to career paths that can improve their futures and ours. I want to thank NYC Service for doing their part to make mentoring opportunities accessible to every New Yorker."

"Today's Citywide Speed Mentoring Events are about connecting NYC high school students to adults who care, creating pathways to positive youth development," said **NYC Chief Service Officer Paula Gavin**. "Engaging the City's business community in mentoring opportunities is a key strategy to increase the number of volunteer mentors from 9,000 to 14,000 and I thank our *Good for Me. Good for My City*. Campaign partners for their commitment to our youth and our

schools for their leadership. NYC Service is honored to be part of this important initiative and I encourage every New Yorker to consider becoming a high school student's personal champion by visiting nyc.gov/mentornyc.”

“Mentoring helps New York City’s high schoolers expand their horizons and set goals for their futures, and also provides a wonderful opportunity for adults to learn and gain perspective from our amazing students and for our communities to come together,” said **Schools Chancellor Carmen Fariña**. “This is truly a win-win for our City and its future, and it aligns to our Equity and Excellence for All agenda to put our students on the path to college, careers, and long-term success.”

“Regardless of who we are or where we come from, there was someone in our lives whose positive influence helped us become the people we are today,” said **Paul Rotondo, Superintendent of Citywide Transfer and District 12 High Schools**. “This NYC Youth Mentoring Initiative, coordinated with the support of The Mayor’s Office – NYC Service and The NYC Department of Education is one example of the work we do each day to help the children in our NYC Public Schools. On behalf of our schools and the students we teach, I am so grateful to be a small part of this initiative because I know that when we lift one, we in turn, lift all.”

Below are a list of Schools and Businesses Participating in Today’s Events:

Transfer Schools

- Brooklyn, Brooklyn Professional Pathways
- Bronx, Bronx College and Preparatory High School
- Manhattan, Emma Lazarus High School
- Manhattan, Murray Hill Academy
- Queens, VOYAGES Preparatory High School
- Staten Island, Concord High School

Businesses

American Airlines	Deloitte	Moody’s
American Express	Deutsche Bank	MUFG
Brookfield	HBO	New York City Football Club
Citi	JetBlue	RSM
		SL Green Realty

“As a charter member of *Good for Me. Good for My City*. Campaign, American Airlines is excited to be participating in the first Citywide Speed Mentoring event,” said **Darryl Towns, regional director Government Affairs, American Airlines**. “Our team members volunteer their time and talents through a variety of engagements like this one and are proud to support the goals of corporate social responsibility for the City’s mentoring initiatives and American’s commitment to education.”

“We are very proud to be a part of the citywide speed mentoring event and of the American Express employees who have volunteered thousands of hours mentoring students in New York City,” said **Timothy J. McClimon, President, American Express Foundation**. “Our employees are passionate about mentoring, and we look forward to creating more opportunities for them to connect with New York City youth through *Good for Me. Good for My City*.”

“Brookfield is proud to be a part of the NYC Youth Mentoring Initiative, and our team is eager to engage with high school students throughout the City,” said **Brookfield Properties Chief Administrative Officer Lauren Young**. “Mentors can play a life-changing role in a young person's education and development, and NYC Service and the de Blasio Administration deserve a lot of credit for fostering this important initiative.”

“Citi employees are answering the call to volunteer as mentors for young people as part of Mayor de Blasio’s *Good for Me. Good for My City* campaign,” said **Brandee McHale, Director of Corporate Citizenship at Citi**. “We are excited to participate in the citywide day of mentoring to help empower youth in the five boroughs. This is just one of more than 1,400 events around the world where Citi volunteers will be giving back to the communities where we live and work as part of Citi’s 12th annual Global Community Day.”

“We are proud to partner with NYC Service and other businesses to promote and support employee engagement through volunteerism,” said **Alessandra DiGiusto, Head of Corporate Social Responsibility Americas at Deutsche Bank**. “As a corporate citizen, Deutsche Bank seeks to ensure meaningful pathways to social and economic opportunity and advancement, and our employee volunteers play a vital role in that mission. Partnerships like this one provide an excellent opportunity for our employees to make a difference in the lives of young people and to empower them to achieve their aspirations for themselves and their communities.”

“Moody’s is proud to be a charter member of the ‘Good for Me, Good for My City’ Campaign and is honored to work with NYC Service and the Mayor’s Office,” said **Arlene Isaacs-Lowe, President of the Moody’s Foundation**. “As part of our challenge to engage 1,500 volunteers in NYC this year, focused on mentoring high school students, we are proud to participate in the Citywide Speed Mentoring Event at Concord High School on Staten Island. We look forward to contributing to this and future events across the city.”

“Following the success of the NYC Service Speed Mentoring hosted at our NYCFC office on MLK Day, we are excited to extend our commitment to the young people of New York City with our staff, fans and partners volunteering in the latest NYC Youth Mentoring Initiative,” said **Jon Patricof, New York City FC President**. “We know soccer can help young people reach their goals, and on Wednesday, we’ll have the privilege to share industry experience and discuss career pathways with high school students from Bronx Career and College Preparatory transfer school. We are proud to be a charter member of the *Good for Me. Good for My City* campaign, joining forces with other great companies on this coordinated day of action.”

“RSM US LLP is proud to leverage its deep ties to the New York City community by being a *Good for Me. Good for My City* campaign partner,” said **Stuart Taub, RSM New York Market Managing Partner**. “Our employees have told us how much they enjoy mentoring and

volunteering their time to inspire today's youth, and we as an organization are thrilled by the leadership and enthusiasm they display when representing our firm.”

“SL Green is a proud partner in the *Good For Me. Good For My City.* campaign to promote high school mentorship and volunteering engagement,” said **Marc Holliday, Chief Executive Officer of SL Green**. “As New York City’s largest commercial landlord, we are excited to share our knowledge and management expertise to inspire the City’s future workforce.”

About NYC Service

NYC Service, a division of the Office of the Mayor, promotes volunteerism, engages New Yorkers in service, builds volunteer capacity and mobilizes the power of volunteers and national service members to impact New York City's greatest needs. To connect to mentoring opportunities across New York City, visit [To learn more about NYC Service and connect to volunteer opportunities across New York City, visit nyc.gov/service.](#)

###